

International Economic Conference of Sibiu 2013 Post Crisis Economy: Challenges and Opportunities, IECS 2013

Editorial

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This volume includes the papers presented at the International Economic Conference of Sibiu – Post Crisis Economy: Challenges and Opportunities, IECS 2013. This was the 20th anniversary edition of conference organized by Faculty of Economic Sciences, Lucian Blaga University of Sibiu, Romania, in 17-18 May, 2013.

Papers covered topics in Economics, European Integration, Management, Marketing, Finance, Accounting, Banking, Insurance and Economic Informatics, bearing on the Conference theme. The aim of the conference is to bring together economists from different fields of economic research in order to share methods and ideas. The Conference debates was organized in specialized sessions, as follows: “Economics of Crises versus Crisis of Economics”, “Management: New Coordinates and Challenges”, “Marketing, Commerce and Tourism and a New Paradigm of Change”, “Banking, Accounting and Financial Systems from the 21st Century Perspective” and “Applied Informatics in Economy”

As a continuation of a long cultural and economic tradition within an ancient region in Romania, Lucian Blaga University of Sibiu had a remarkable and good balance and had chosen the setting up of an economic profile at first and afterwards for its development both quantitatively and qualitatively. The Faculty of Economic Sciences has appeared relatively recently within Sibiu Academic environment as a distinctive entity and had a view an evolution characterized by novelty, dynamism, strictness and quality in complete accordance with higher demands of the national and European academic environments.

Scientific research represents a fundamental component in the mission of the Faculty of Economic Sciences. As such, it is stipulated in the strategic plan, its main objective being to valorize the potential of the faculty’s teaching staff in empirical knowledge and scientific truth, and in cultivating an innovative spirit. Through its results, scientific research is also meant contribute to the modernization of the teaching process, to strengthen the faculty’s creativity and to increase its prestige in the academic world.

For success of this anniversary edition International Economic Conference of Sibiu - IECS 2013, we wish to thank the Scientific Committee.

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